

Rachel Doswell

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Summary

A friendly, dedicated, and passionate graphic designer based in Telford. Experienced working professionally as a junior graphic designer in a small creative agency creating eye-catching visuals for a variety of products and a range of clients. Supporting the design team to meet tight deadlines and budgets. Embraced commercial challenges to increase my confidence and enhance my problem-solving skills.

Skills

- A bachelor (Hons) degree in graphic design.
 - Professional with a good sense of humour.
 - A keen eye for aesthetics and details.
 - Critical thinker with an artistic vision.
 - Works well independently and as part of a larger team.
 - Self-motivated, organised and able to meet tight deadlines.
 - Adaptable to change and flexible working in an office environment or remotely.
- Enthusiastic worker with a drive to always give my best.
- Computer competence on a mac in a variety of software such as Adobe Creative Cloud, Microsoft 365, and Zoom.

Employment history

TPSquared Ltd

Nov 2023 – Present

Junior graphic designer

Duties

- Utilized adobe InDesign for composition and layout solutions on leaflets, brochures and social media graphics.
- Edited vectors in Illustrator and manipulated photography in Photoshop to meet print and client preferences.
- Animated Instagram reels using the motion workspace in Adobe Photoshop for a small client.
- Planned, organised, and managed tasks for the day to meet budgets and deadlines.
- Ensured that creativity and branding is consistent by following appropriate brand guidelines.
- Drafted rough concept and presented them to the team and clients for feedback.
- Collaborated with external suppliers to produce printed items or on-brand merchandise.
- Maintained up-skilling during downtime; recently testing AI design in Adobe Firefly.
- Increased accuracy, stamina and attention to detail for basic typesetting tasks on reports for National Clients.
- Carried out print checks, spelling and grammar checks on documents before sending to clients or print.
- Created artwork for marketing collateral, such as print material, brochures, flyers, banners, social media graphics for LinkedIn and Instagram, email newsletters on Mailchimp and more.

Iceland Food Warehouse

Nov 2021 – Jan 2022

Seasonal Temp - Retail Assistant

Duties

- Cleaned the store shelves for new product displays.
- Maintained a customer-friendly and focused environment.
- Dealt politely with customer complaints and resolved them.
- Provided information about in-store offers and promotions.
- Operated the till system and processed payments and refunds.
- Rotated the stock depending on the 'sell by' or 'best before' date.

Oakengates Theatre

May 2017 – Aug 2017

Part-time Art Assistant

Duties

- Guided and managed new students in learning how mosaic glass works.
- Followed health and safety procedures using glass-cutting tools and goggles.
- Assisted with the training of health and safety procedures for new students.
- Ensured equipment was tidied up, organised, and stored correctly in each department.
- Worked independently and collaboratively with others in a team on the development of a mosaic.

Education

University of Wolverhampton

Sept 2020 – June 2023

BA (Hons) Graphic Design

Duties

- Developed practical and software skills in design for print, editorial design, screen interface/web design, motion graphics, design for commercial enterprises, and information design.
- Created appropriate design solutions on a mac using Adobe Creative Cloud software for a range of outputs, such as flyers, magazines, infographics, motion graphics, posters, social media graphics, advertising and marketing collateral.
- Improved soft skills in communication, time management, creative thinking, problem-solving, conceptualising ideas, and generating solutions to projects.
- Practiced the theory of graphic design in areas such as typography, colour, layout and composition.
- Contributed and conceptualised original ideas to improve processes.
- Acquired knowledge of contemporary and historic practice, societal issues, and critical thinking.
- Expanded expertise in graphic design while working alongside other ambitious designers.

Telford College of Arts and Technology

Sept 2017 – July 2020

BTEC Level 3: Art and Design – DDM

Functional skills Level 2: English – Pass

Functional skills Level 2: Mathematics – Pass

Holy Trinity Academy

Sept 2011 – June 2016

GCSE Science – C

GCSE Art and Design – C

GCSE IT in application skills – B

Certificates

Telford College of Arts and Technology

Level 3 Diploma in Art and Design, Significantly Improved Award: 1st place.

Level 2 Art, Design, and Media Final Show: 1st place.

May 2019

August 2018

Holy Trinity Academy

June 2016

Level 2 BCS EDCL Certificate in IT Application Skills: Merit.

References available upon request.